



# EcoLogo™ Program



## Project Initiation



Hardsurface Cleaners  
CCD-146

### EcoLogo Inviting Stakeholders to Participate in Review of Hard Surface Cleaners Standard

July 16, 2009

EcoLogo, North America's most respected and established multi-attribute environmental leadership standard and certification mark, is proud to

undertake a review of its Hard Surface Cleaners Standard, CCD- 146. The review process will be supported by leaders in the development of environmental product and material standards at the University of Tennessee Center for Clean Products and led by Jack Geibig.

The EcoLogo Program is presently conducting preliminary research to identify potential environmental impacts across the life cycle of these products, and will be preparing documents for public consultation in the near future. As a stakeholder with potentially vested interest in this product category, we are hoping you will engage with EcoLogo in this process.

Stakeholder engagement is an essential component in the review of stringent EcoLogo standards. The EcoLogo Program is reaching out to interested individuals and organizations who want to participate in the review of this environmental leadership standard, and therefore actively seeking involvement from environmental NGOs and other not-for-profit organizations, academics and scientific experts, manufacturers, industry associations, government representatives, and purchasing professionals familiar with this product group.

As a stakeholder you will have the opportunity to express a viewpoint and learn about green standards and practices. Although the standard review process is transparent, we do maintain stakeholder anonymity with regard to submission of comments, should this be a concern for your organization.

If you wish to become a Stakeholder or an Advisory Committee Member in the review of the EcoLogo

Hard Surface Cleaners Standard, CCD-146, please contact [Jack Geibig](#).

Additionally, if you have any questions pertaining directly to the EcoLogo standard development and review process itself, please contact [Katherine Stewart](#).

Your time and assistance as we endeavour to establish the most stringent environmental standards is very greatly appreciated.

Sincerely,

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Jack Geibig and the Center for Clean Products  
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