



EcoLogo™ Program



Project Initiation Announcement

A photograph of a swimming pool with blue water and green palm fronds in the foreground.

POOLS
AND
SPAS

EcoLogo Inviting Stakeholders to Participate in Development of New Standard for Pool and Spa Chemicals

June 22, 2009

EcoLogo, North America's most respected and established multi-attribute environmental leadership standard and certification mark, is proud to announce the development of a new standard for Pool and Spa Chemicals.

The EcoLogo Program is presently conducting preliminary research to identify potential environmental impacts across the life cycle of these products, and will be preparing documents for public consultation in the near future. As a stakeholder with potentially vested interest in this product category, we are hoping you will engage with EcoLogo in this process.

Stakeholder engagement is an essential component in the development of stringent EcoLogo standards. The EcoLogo Program is reaching out to interested individuals and organizations who want to participate in the development of this environmental leadership standard, and therefore actively seeking involvement from environmental NGOs and other not-for-profit organizations, academics and scientific experts, manufacturers, industry associations, government representatives, and purchasing professionals familiar with this product group.

As a stakeholder you will have the opportunity to express a viewpoint and learn about green standards and practices. Although the standard development process is transparent, we do maintain stakeholder anonymity with regard to submission of comments, should this be a concern for your organization.

If you wish to become a stakeholder in the development of an EcoLogo standard for Pool and Spa Chemicals, please contact [Terri Cundy](#).

Your time and assistance as we endeavour to establish the most stringent environmental standards is very greatly appreciated.

Sincerely,

The EcoLogo Program
Attn: Pool and Spa Chemicals
E-mail: tcundy@ecologo.org
Toll free: 1.800.478.0399 ext: 242
Telephone: 1-613-247-1900 ext: 242
Fax: 613.247.2228



[Forward email](#)

 **SafeUnsubscribe®**

This email was sent to kstewart@terrachoice.com by tcundy@ecologo.org.
Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

TerraChoice | 171 Nepean Street | Suite 400 | Ottawa | Ontario | K2P 0B4 | Canada

Email Marketing by

