

Alberta Mac's C-stores Use Wind Power

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Calgary, Alberta – Some of Alimentation Couche-Tard's convenience stores are going green, as 68 Mac's Convenience Store locations in the province are now "bullfrogpowered" – utilizing 100 percent locally produced wind power through Bullfrog Power, a Canadian green electricity provider.

These Mac's stores include 33 in Calgary, 18 in Edmonton and 17 in other communities across Alberta. Bullfrog Power estimates the implementation will reduce the stores' collective electricity-related carbon dioxide emissions footprint by 9,166.4 tons each year.

"We are proud to be a bullfrogpowered organization and to be addressing the emissions that our business units produce," Kelly McGuire, senior director of operations, Western Division for Mac's Convenience Stores, said in a statement. "Signing on for green electricity was one action we could take to reduce our environmental footprint and support the generation of clean, renewable electricity in Canada."

Bullfrog's electricity in Alberta comes exclusively from wind facilities located in the province that have been certified low impact by Environment Canada under its EcoLogo

program, the utilities provider stated. When customers sign up to be bullfrogpowered, Bullfrog's generators inject renewable electricity onto the regional grid to match the amount of power the home or business uses, according to the company.

"With its extensive consumer reach, the retail sector has a critical role to play in creating a sustainable future for Canada," Theresa Howland, vice president, Western Region for Bullfrog Power, said in a statement. "By committing to green power with Bullfrog, Mac's, a Canadian retail icon, is taking a leadership role in helping Canada transition to a cleaner energy future."