

# EarthTimes

## PURELL Green Certified Instant Hand Sanitizer First in World to Achieve EcoLogo Certification

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New PURELL® Green Certified Instant Hand Sanitizer from GOJO Industries is the world's first hand sanitizer to be certified by EcoLogo™.

PURELL Green Certified Instant Hand Sanitizer, available in U.S. only, is made with 100% naturally renewable ethanol in a readily biodegradable formula. EcoLogo is North America's most established multi-attribute environmental leadership standard. Certification acknowledges the product meets the program's Instant Hand Antiseptic Products standard (CCD-170) for environmental leadership. PURELL Green Certified Instant Hand Sanitizer also meets the USDA BioPreferred program for biobased content.

PURELL Green, available in gel and foam, kills 99.99% of most common germs that may cause illness, and helps condition skin with a natural moisturizer in a fragrance-free and dye-free formulation.

"PURELL Green Certified Instant Hand Sanitizer is a healthy decision for people, places and the environment," said Joe Kanfer, GOJO Chairman and CEO. "As the world's only green-certified hand sanitizer, PURELL Green represents our dedication to lead in improving well-being through hand hygiene and healthy skin."

PURELL Green is part of a complete portfolio of GOJO GREEN HYGIENE™ Solutions promoting health and well-being while reducing environmental impacts. It is available for away-from-home markets including education, office, government and military.

PURELL Green demonstrates sustainability with its GOJO SMART FLEX™ technology, a lightweight, recyclable PET bottle made with 30% less material and the same durability as standard HDPE bottles.

"The leadership shown by GOJO helps to ensure greener hand sanitizers with biobased content are available to better protect human and environmental health," said Angela Griffiths of EcoLogo.

For further information, call the GOJO Customer Interaction Center (CIC) at 1-800-321-9647, or visit <http://www.GOJO.com/PURELLGreen>.

### *About GOJO*

GOJO Industries, inventors of PURELL® Instant Hand Sanitizer, distributes PURELL in away-from-home markets throughout the world. In addition, GOJO manufactures and distributes a full line of products under GOJO and PROVON® brand names. GOJO has a 64-year history of leadership in

improving well-being through hand hygiene and healthy skin. GOJO has products and programs to kill germs on hands and solve skin care-related problems in a variety of markets, including healthcare, foodservice, food processing, manufacturing, automotive,

education, government and military. GOJO is a privately held corporation headquartered in Akron, Ohio, with offices in the United Kingdom, Japan and Brazil.

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