



Retailers are you aware of EcoLogo?

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If are really interested in reducing your carbon footprint and adding some meat to your CSR initiatives, there is not better place to start than EcoLogo certification.

About EcoLogo

Twenty year old EcoLogo was founded in 1988 by the Government of Canada but now recognized world-wide, EcoLogo is North America's largest, most respected environmental standard and certification mark. EcoLogo provides customers – public, corporate and consumer – with assurance that the products and services bearing the logo meet stringent standards of environmental leadership. EcoLogo certifies environmental leaders in over 120 product and service categories, helping customers find and trust the world's most sustainable products.

The EcoLogo Program is a Type I eco-label, as defined by the International Organization for Standardization (ISO). This means that the Program compares products/services with others in the same category, develops rigorous and scientifically relevant criteria that reflect the entire lifecycle of the product, and awards the EcoLogo to those that are verified by an independent third party as complying with the criteria.

The EcoLogo Program is one of two such programs in North America that has been successfully audited by the Global Eco Labeling Network (GEN) as meeting ISO 14024 standards for eco-labeling.

Do your part and hold your suppliers accountable EcoLogo certification.. To learn more please visit the EcoLogo website.

We look forward to and appreciate your comments.