

NEWS ALERT

FOR IMMEDIATE RELEASE



Pool and Spa Water Safe for Swimming?

The EcoLogo™ Program Develops Standard for Pool and Spa Chemical Products

PHILADELPHIA August 13, 2009 – Chemically-treated swimming pools and spas can be found by the millions across North America. As more and more swimmers and bathers are spending time in these pools, necessary attention is being paid to the chemicals used to treat them. The EcoLogo Program is inviting stakeholders to participate in the development of a new environmental leadership standard for Pool and Spa Chemical Products by reviewing its preliminary research.

“Stakeholder participation in the EcoLogo standard development process is crucial to ensure a balanced and leading environmental standard is produced,” explained Scot Case, Executive Director of the EcoLogo Program. “The Pool and Spa Chemical Products standard is the first of its kind for EcoLogo and it will help make chemically-treated water safer for swimmers and bathers.”

The scope of this standard has been established to encompass chemical products used to maintain conventional above and below ground residential pools and residential spas. More specifically, the scope is limited to chemically-treated swimming pools and spas, and their associated maintenance chemical products which are added directly to pool and spa water.

As the first step in the standards development process, the EcoLogo Program is currently conducting preliminary research to identify potential environmental impacts across the life-cycle of these products. The intent of this discussion document is to pose a series of questions to stakeholders pertaining to the scope and direction of the Pool and Spa Chemical Products standard currently under development.

This first stakeholder consultation period is intended to serve as an open discussion regarding the scope and potential criteria statements, and will be open for 45 days beginning August 13, 2009. Comments must be received by September 28, 2009.

The EcoLogo Program is inviting anyone interested in helping to develop or review the Pool and Spa Chemical Products standard to email Terri Cundy at: tcundy@ecologo.org, or call: (613) 247-1900 x242. To further facilitate the standards review process, the EcoLogo team is using an online discussion forum for stakeholder comments. To participate, send a request to forums@ecologo.org and specify full name, indicate affiliation, and specify interest in the Pool and Spa Chemical Products usergroup. Visit <http://ecologo.formactif.net> and register an account; for the username, please use first initial and full last name.

About EcoLogo™:

EcoLogo is a third-party, multi-attribute eco-labeling program approved by the Global Ecolabelling Network, an international association of eco-labeling programs, as meeting the ISO 14024 standard. EcoLogo was established in 1988 and today is one of the most recognizable eco-labels in North America. For more information, visit www.ecologo.org.