

FOR IMMEDIATE RELEASE



CLOVER CELEBRATES EARTH DAY WITH ECOLOGO™ CERTIFICATION FOR 530 OF ITS PRINTER CARTRIDGES

OTTAWA April 21, 2011 – Leading up to Earth Day, EcoLogo, one of North America’s most recognizable eco-labels, is proud to announce the certification of hundreds of Clover Technologies Group printer cartridges.

“The EcoLogo Program would like to congratulate Clover Holdings for demonstrating environmental leadership by becoming the first company to have more than 500 of its printer cartridges certified under the EcoLogo standard,” says Dr. Angela Griffiths, Executive Director of the EcoLogo Program.

“Earning the right to put the EcoLogo seal on our packaging is something we are very proud of at Clover,” adds Jim Cerkleski, CEO of Clover Holdings, “At Clover, we take our environmental commitment very seriously, but at a time when just about every manufacturer makes claims of being green, that commitment can be difficult to communicate effectively outside the company. The recognition that comes with the EcoLogo seal allows us to do just that.”

The EcoLogo standard for printing cartridges was developed using a multi-parameter approach that identifies the most important environmental indicators from all stages of the product’s life cycle. Products that meet the standard’s criteria have less impact on the environment by reducing waste entering the landfill and conserving resources. The standard also includes performance criteria to ensure that certified products perform as well as others on the market.

The EcoLogo Program is designed to support continuing efforts to improve environmental quality by reducing energy consumption and by minimizing the impacts of pollution generated by the production, use and disposal of goods and services. In a skeptical marketplace, EcoLogo builds the trust needed by providing scientific credibility and proof of environmental leadership.

For a copy of the EcoLogo standard for printing cartridges, visit www.ecologo.org.

About Clover Holdings Inc.

Clover Holdings Inc. is the global leader in providing vertically integrated, closed-loop environmental solutions, including the recycling and remanufacturing of imaging supplies and small electronics. Founded in 1996 and with annual revenue of over \$600 million, Clover is one of the fastest growing, privately held companies in the United States. Clover is also the world’s largest collector and recycler of empty ink and toner cartridges in the aftermarket imaging supplies industry and provides comprehensive recycling services for small electronics including cell phones. To learn more, visit www.clovertech.com.

About EcoLogo™:

EcoLogo is a third-party, multi-attribute eco-labeling program approved by the Global Ecolabelling Network, an international association of eco-labeling programs, as meeting the ISO 14024 standard. Originally formed in 1988 by the Canadian Federal Government and now managed by

TerraChoice, EcoLogo is now one of the most recognizable eco-labels in North America. EcoLogo is a Government of Canada official mark used under license from Environment Canada. TerraChoice is not an agent of Environment Canada. In 2010, The Program became part of the UL global network, significantly expanding its reach as a leading certifier of the world's most sustainable products. For more information, visit www.ecologo.org.

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CONTACT:

EcoLogo

Kate Rusnak

Phone: (800) 478-0399 ext. 250

Email: krusnak@terrachoice.com

Clover Technologies Group

Sara Leeman

Phone: (815) 343-0804

Email: sleeman@cloverttech.com